

Blueprint Global Media 207.317.3775

LUXE Linear Drains Announces Project Photo Contest Winner

(Caption: Charlie Gibson Photography)



For Immediate Release: LUXE Linear Drains has announced the winner of its annual shower design project photo contest. Hammerschmidt Construction, Inc. has taken home the \$250 AMEX gift card grand prize for a stunningly beautiful barrier-free entry, LUXE Linear Drains custom shower for a classic 1950s style California ranch in the heart of the Silicon Valley.

Hammerschmidt Construction's winning photo was chosen by a panel of judges from the more than 100 entries that arrived from around the country. In addition to the grand prize winner, LUXE Linear Drains also recognized a group of 10 finalists with \$50 AMEX gift cards.

"It gets harder and harder each year to choose just one winner," said Joe Phillips, president of LUXE Linear Drains. "The level of imagination, creativity and craftsmanship that we saw this year was truly inspiring for us. We would definitely like to thank Hammerschmidt Construction and everyone that participated and helped make the contest a complete success."

Hammerschmidt Construction's winning photo features LUXE Linear Drains 100% stainless steel pattern grate drain in a stylish, modern custom bath that incorporates barrier-free, zero-threshold shower entry design. The new shower in this Sunnyvale home outside San Francisco is anchored by a pair of 60" pattern grate LUXE Linear Drains that combine to stretch perfectly across the length of the far back wall below the multi-color mosaic tile design feature. Hammerschmidt Construction's flawless program also includes stylish, large-format thin porcelain tiles for both the floors and walls. The new bath uses three different styles of tile produced in Spain by PORCELANOSA to create a warm, sophisticated space.



The wetroom design is further accented by a gorgeous free-standing tub from Blu Bathworks in Vancouver, Canada.



Since 1996, Hammerschmidt Construction, Inc. has provided award-winning design/build and remodeling services to homeowners throughout the San Francisco Bay Area. The company has enjoyed great success by staying true to their proven design build process that creates projects that improve the function, beauty and value of the home, as well.

LUXE Linear Drains are manufactured using architectural-grade, 100% stainless steel to produce decorative, tile insert and pattern grid style linear shower drains. LUXE Linear Drains are produced independent of any specific waterproofing membranes, installation materials or methods, and are universally designed with welded 2" and 3" central diameter outlets that allow the drain tube to simply replace the strainer and flange in standard clamped down shower floors. LUXE Linear Drains can be placed anywhere in the shower flooring layout program, allowing designers to create zero-threshold, barrier-free entry residential and ADA-compliant commercial showers.

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For more product information, hi-res images or media placement requests please contact Eric Carson, Director of Blueprint Global Media at epc@blueprintglobalmedia.com or call 207.317.3775.

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